



L.V.I.S.

Ladies' Village Improvement Society

Established in 1895

January/February 2024

Calendar

Saturday

January 13th

9:30 a.m.

Member Meeting

EH Library

Shops closing

February 10th

Reopening

February 27th

Monday

March 11th

2:30 p.m.

Member Meeting

Calvary Baptist Church

Colleen Rando, Chair

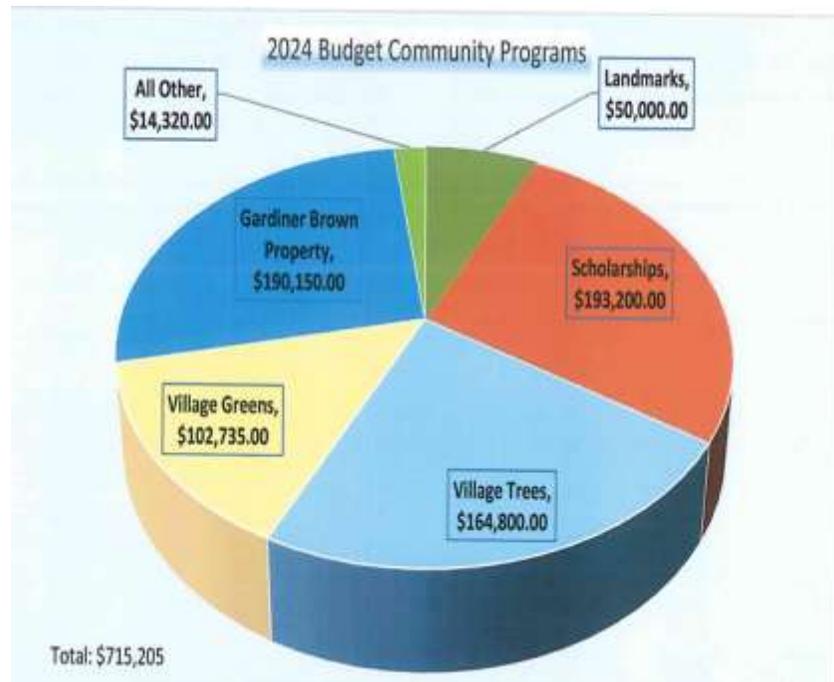
Lauren Betesh, Vice chair

Budget Approval Meeting

We've come a long way since our early years, when in 1907 our community program expenses totaled \$754 and included sweeping crosswalks and lighting the oil street lamps that lined Main Street. On Saturday, January 13th, members will be asked to approve expenses of almost three quarters of a million dollars (see below) for wide-ranging community programs.

Special thanks to Andrea Cooper, who stepped up to the plate (once again) to fill in as interim Finance chair following the departure of Maureen Bluedorn.

New members are urged to attend — not only will you learn a great deal about our efforts in the community, you will also be impressed by the transparency with which the budget is presented and discussed.



Message from the President

HAPPY NEW YEAR – with a wish for good health and happiness to all of you in 2024.

When I reflect on the last few years I see we're in an amazing place. We grew in spite of a treacherous, uncertain time with the pandemic. We maintained a welcoming, productive organization that attracted many new people arriving in our community.

Leadership was evident to say the least, but it took a team – staff, volunteers and members pulling together. It is my hope that we will all keep moving forward, maintaining the incredible works of the LVIS.



Photo: Wendy Serkin

Our intrepid Committee Chairs and their volunteers are the fuel of LVIS. The office staff drives our engine and, thankfully, they are accessible to all of us.

As volunteers, let's keep our unique, diverse talents and energies working together with commitment and fun. I invite you to come see your Board in action at the monthly Board meetings. Just let us know you are coming as space is a consideration. We would like to hear about your fresh ideas.

I look forward to seeing you all in the Shops and at our monthly program meetings. The Program Committee put together a great program year for all to enjoy. And I will see you at the Fair, where an amazing carousel will once again take center stage at our June 2024 Fair, thanks to the generous corporate support of the Ralph Lauren organization.

Thanks to each of you for all you do. Your enthusiasm and commitment does not go unnoticed.

Be well, one and all!

Joyce Tuttle

Deep Root Feeding, Step by Step

The photos below depict the process of the deep root feeding of the elm trees in our business district. The first step in the process employed by Treewise involves popping roughly 30 bricks out of the sidewalk in a grid pattern and then a deep root feeding with a compost tea and an organic soluble slow-release fertilizer. The fertilizer is mixed with beneficial mycorrhizae fungi to help establish a healthier root system and protect the roots from soil pathogens. That is followed up by backfilling the holes with a microbe food designed to enhance nutrient uptake and stimulate soil microbial life. Once that is done the soil is smoothed out and the bricks are replaced, making sure they are even with the rest of the sidewalk.



*Photos and content: Mike Musillo,
Treewise*

LVIS at the Polar Bear Plunge, where members were interviewed by Newsday and won first place in the costume contest.



Below from the left: John Ryan, Betty Pasteur, Vickie Lundin, Joyce Tuttle, Laura Schilling, Michele Evans, Patti Ferrin. Missing: Eileen Mullen

Photo: Durell Godfrey



Photo: Wendy Serkin

2024 Member Meetings

January

LVIS Budget Meeting, Baldwin Room
East Hampton Library

March

Dr. Georgette Grier-Key, Executive Director of Eastville Historical
Society of Sag Harbor. Minerva Perez, Executive Director of OLA of Eastern LI.
Calvary Baptist Church

April

LVIS Member, Bess Rattray – LVIS Early
Connection to Town Pond/Where We Are Today
Long House Reserve

May

New Members Induction, Pre-Fair Update, Bonnie Pizzorno & Pam Cataletto, Pre-Fair Fashion Show
Session House First Presbyterian Church

June

Student Awards, Sarah Minardi, Chair
Most Holy Trinity Hall

July

Fair Wrap Up, Chair Yoga, Ice Cream Social
LVIS Grounds

August

Nomination Slate, Simon Van Booy, Author
Devon Yacht Club

September

LVIS Annual Meeting, Reports & Election of Officers,
Baldwin Room East Hampton Library

October

Sag Harbor Cinema Tour & Information,
Sag Harbor Cinema

November

New Members Induction – Speaker LTV Employee/Tour of Studio
LTV Studios

December

Holiday Concerts by EHHS String Orchestra
& Choir & First Presbyterian Church Bell Choir, Annual Appeal for
Community Council and/or Meals on Wheels
First Presbyterian Church of East Hampton

— *Program Committee Chair Penny Helm*

Book Talk

—Nancy Vermandois

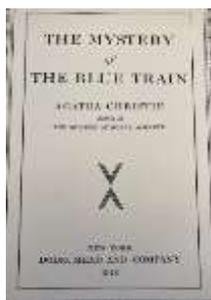


Agatha Christie, also known as, “The Queen of Crime,” “The Dutchess of Death,” and “Mistress of Mystery,” published sixty-six detective novels. She also wrote short stories, non-fiction and a play. Her most famous sleuths are Hercule Poirot, Miss Marple, and Tommy and Tuppence.

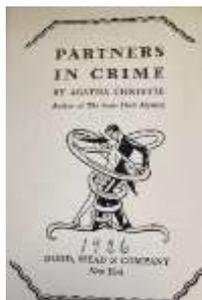
Below are title pages of first editions, some are British and some are American. These twelve books were recently donated and are on display in our Book Shop.



\$40. c1920



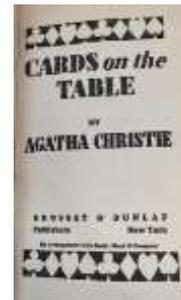
\$20. c1928



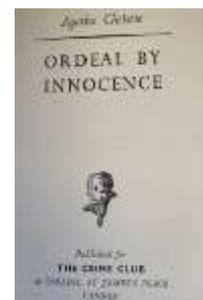
\$30. c1929



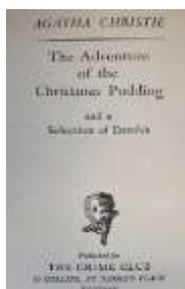
\$50. c1930



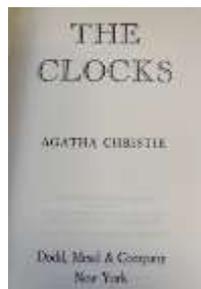
\$25. c1936



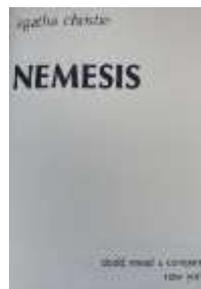
\$15. c1958



\$20. c1960



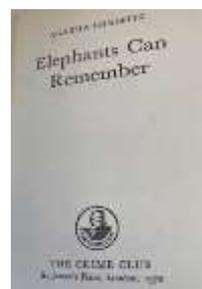
\$35. c1963



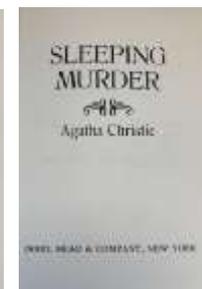
\$8. c1971



\$10. c1975



\$20. c1972



\$40. c1976

Other mystery writers known collectively as the “Queens of Crime,” are: Josephine Tey, Dorothy Sayers, Margery Allingham Ngaio Marsh, and P.D. James.

From The Ladies' Village Improvement Society of East Hampton

Capturing the spirit of a women's civic organization

spanning three centuries

Available in the Books Shop

1968 East Hampton is not immune to the tumultuous sixties:

Plea to the LVIS

**O dear LVIS, civic mothers,
Please do something to lessen my fears,
Last week with a wig like a Beatle,
I saw an alien with rings in his ears.
Now all know that strangers are welcome,
Their coin of the realm draws the "Ohs"
But I trust that you dear loyal ladies
Will oppose wearing rings in the nose.
My suggestion for next summer's season –
A huge neon sign in the air –
With "no shorts to the hips, no rings thru the lips,
The natives are restless – beware.**

Letter to the East Hampton Star

John L. Roberts, 1968

Notes from the Board

Garages

The East Hampton Village Board of Trustees has approved a 30-year licensing agreement with LVIS for \$100 per year for the use of the Village garages. As we are all aware, it is critical for the success of the LVIS Shops that we have the use of this space for processing and storage.

Dues

The dues deadline is January 31st. Payment can be made on the website with a credit card, by check, or by using the QR code on the dues letter that was sent out. Regular dues for members are \$50. Members over 70 or provisionals pay \$30. For those unable to pick up a copy in person, the Yearbook can be mailed for a \$4.00 fee.

Fair

Fair Chairs Bonnie Pizzorno and Pam Cataletto are delighted to report that the carousel is back, thanks to the efforts of many and the financial support of the Ralph Lauren organization. The committee is reviewing the Fair site plan as to where to locate the carousel, since it is larger than the previous one. Also back by popular demand — the Cake Booth and the Mystery Booth. Playland is a work in progress, but one new feature will be wandering performing artists. Stay tuned.

Shops Closing

This year the Shops will close at the end of the day on Saturday, February 10th and reopen on Tuesday, February 27th.

Shops Vacancy

LVIS is seeking a new Floor Manager following the departure of Katie Kulp. Applicants are being interviewed by the administrative staff and the Human Resources Committee.

Committee Changes

Two committees have been incorporated into larger committees. The Outreach Committee is now a part of the of the Membership Committee. We thank Mary Ann Lyons for her many years of reaching out to our members. And the Memorial Tree Plaques Committee is now a part of the Tree Committee. Many thanks to Jola Marcario for spearheading this effort for many years. Maddy Lawler will take over this position.

In Memoriam

Joan Ehren Clorinda Gorman Barbara Brundige

Joan R. McGivern Averill Geus Eleanor Whitmore

Susan Sampson Ethelyn Chase

Our condolences to their families and friends.